

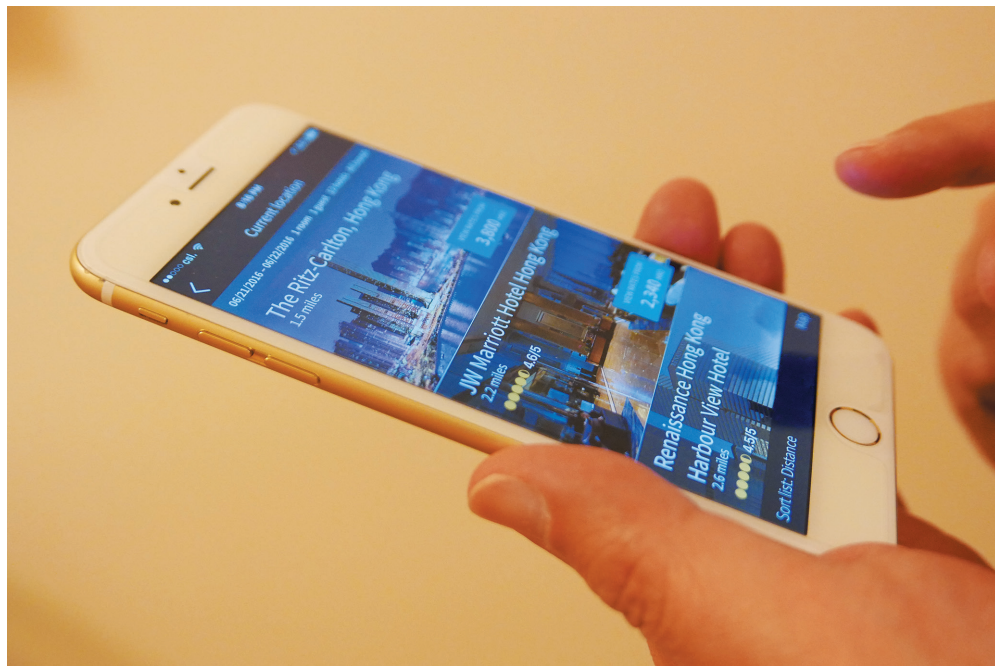
Staying on the Cutting Edge

How do travel service companies stay on the cutting edge of technology? Technological innovation and customer service have been the answers for Wyndham Jade (wyndhamjade.com), a leader in travel services. From its home office in Plano, Texas, and satellite offices in Arizona, Iowa, Georgia, and Illinois, Wyndham Jade charts new courses by staying on the cutting edge of technology. To maintain a leadership role in the delivery of travel services in the incentive and meeting markets, convention housing and registration markets, and corporate travel management markets, Wyndham Jade is constantly innovating to anticipate and meet customer needs.

Organizations from around the world utilize Wyndham Jade's convention planners to recommend destinations, handle negotiations, organize travel and hotel requirements, and provide a wide range of on-site support services. For large national and international meetings and conventions, Wyndham Jade offers an extensive suite of convention housing and registration services and reporting management services. Meeting attendees and exhibitors are able to register, book hotel reservations, and make travel arrangements all at the same time online via the Web . . . 24 hours a day . . . from anywhere in the world. These services are enhanced through a variety of proprietary software products that have been designed to provide rapid and flexible customer interface and management reporting for any type of event large or small.

Corporate travel clients receive 24-hour full-service personalized travel agency services combined with travel management analysis and reporting. These services result in significant cost savings while at the same time allowing travelers to take advantage of corporate discounts and loyalty programs. In-house technology development and support programs have allowed Wyndham Jade to remain competitive with Internet vendors while adding the all-important human touch desired by the most demanding corporate travel management clients. This same level of service has recently been extended to a new market segment, athletics, through Jade Sports.

Incentive and meeting services clients have come to expect turnkey support from concept development to program fulfillment in a variety of performance enhancement



Mobile apps enhance customer convenience. Photo by Cathy Hsu